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PRESS CONFERENCE

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Republika Srpska Institute of Statistics, Director General









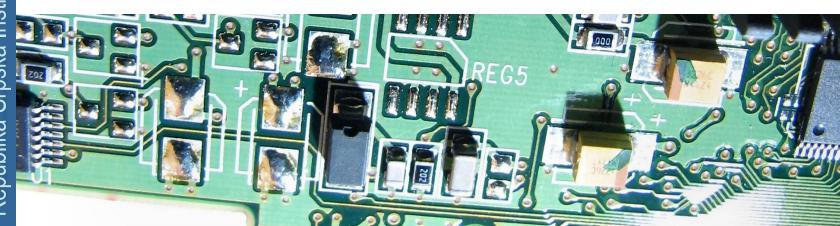




Use of information and communication technologies:

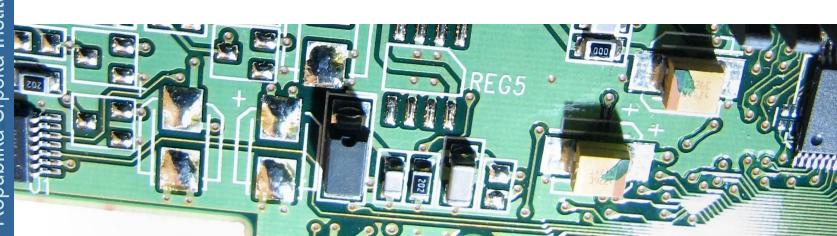
- In enterprises
- By households and individuals

The survey carried out in line with the Eurostat methodology





- For business activities, computers are used by
- 100% of enterprises
- Internet access available at 98.4% of enterprises
- Website provided by 65.6% of enterprises



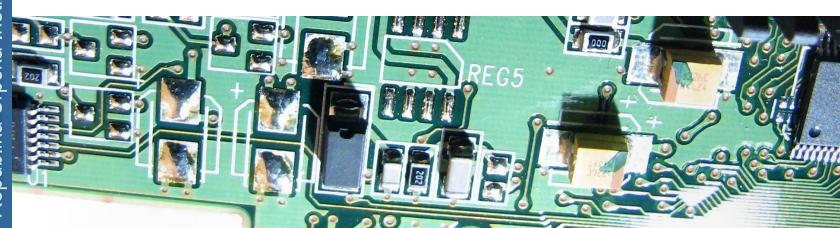
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Social networks and enterprises

- For advertising purposes, 73.4% of enterprises
- To cooperate with business partners, 48.8% of enterprises



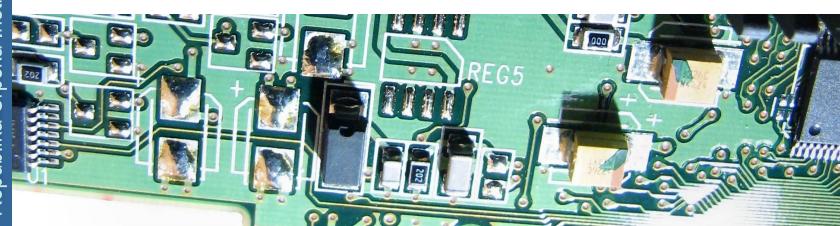




Enterprises and e-business

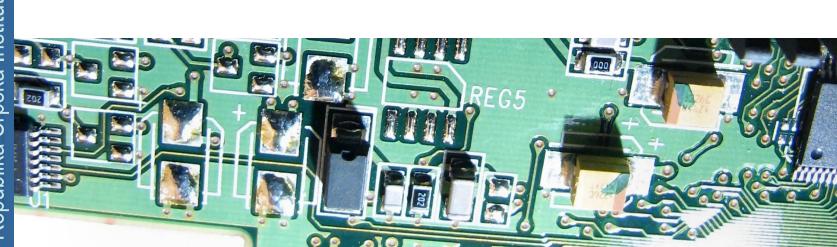
- Orders received by 11.6% of enterprises
- Orders sent by 96.0% of enterprises



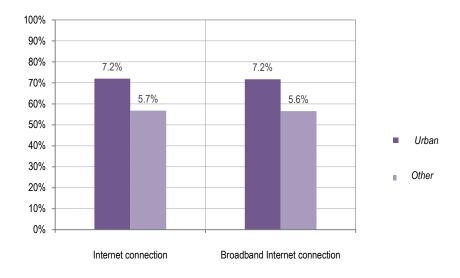




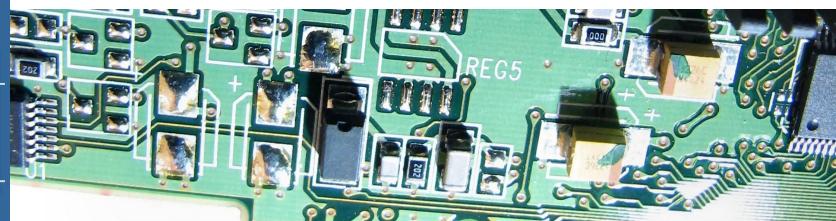
- Computer available in 56.9% of households
- Internet connection available at 63.0% of households







Graph 1. Internet and broadband Internet connection in households, by type of settlements, 2017

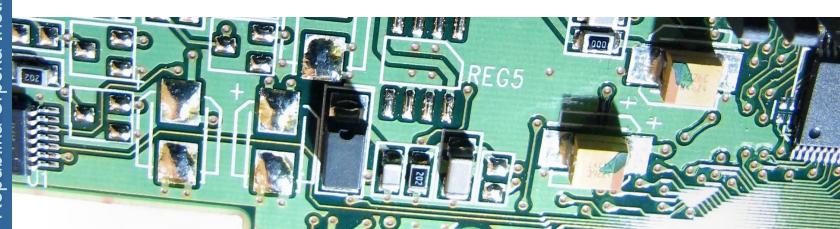






Residents of RS use computers and the Internet to:

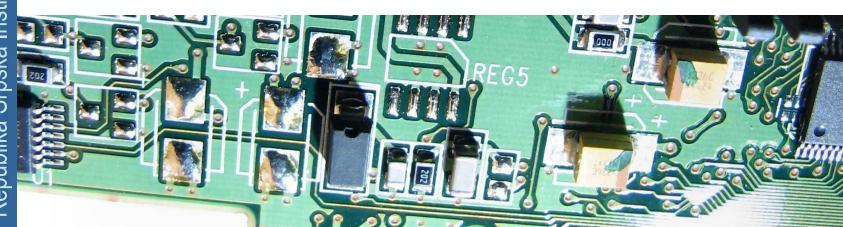
- Make phone calls via the Internet
- Read and search for information
- Participate in social networks





For purchase, the Internet is used by 13.9% of RS citizens

- Clothing and sports goods are the most frequently purchased items
- Up to 200 KM was spent by 67.5% of citizens







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THANK YOU FOR YOUR ATTENTION!